

M I Z U

M A G A Z I N E

No. 2

SURF TRIPPING



ENJOY THE JOURNEY. LEAVE NOTHING BEHIND.



photo // dylan gordon
baja // mexico



mizu certified // 7
mizu mission // 11
product // 19
spotlights // 43

100

At Mizu, we don't just sell an adventure-rich lifestyle, we live it. From our global team of athletes, photographers, and explorers right down to the people developing our products, we spend half our lives outdoors running our gear into the ground. So don't worry – we've got you covered around the clock for icy cold water, steaming hot coffee, lifetime warranties, and so much more. But who says a kick-ass product can't be good looking at the same time? Not Mizu. Which is why we focus on elevated design, innovative finishes and a final product that you'll want to own as much for how it looks as how it functions.

An aerial photograph of a city skyline, likely New York City, featuring several tall skyscrapers. The buildings are densely packed, and a large body of water, possibly the Hudson River or New York Harbor, is visible in the background. The sky is a clear, vibrant blue. The text "360" is overlaid in a large, white, sans-serif font on the left side of the image.

360

**THE WORLD
IS YOUR FOUNTAIN**



INTRODUCING THE MIZU 360

Personal Filtration System



MIZU CERTIFIED

Choose to reuse at your workplace

The Mizu Certified Program is Mizu's way of challenging businesses to reduce waste and go reusable in their employee's daily lives. To do so we're seeking offices to take our 15 Day Challenge and reduce the use of **The Big Three**:

PLASTIC WATER BOTTLES



For over 30 years now, companies without regard for the environment have taken control over the way people drink water. They're making billions of dollars, creating a lot of harmful trash, and simultaneously destroying our oceans. Arm yourself with a reusable water bottle and take the power back!

PAPER COFFEE CUPS



With the explosive growth of the coffee industry over the past half-century, so has grown the pollution caused by all the too convenient disposable paper coffee cup and plastic lids. Arm yourself with a reusable insulated coffee mug and not only keep your coffee hot longer, but help reduce pollution at the same time!

PLASTIC CUTLERY



Perhaps not as infamous as water bottles and coffee cups, but just as damaging are single-use cutlery products. Arm yourself with the Stainless Steel Mizu Cutlery Set and say "no thanks" to the plastic forks, knives, spoons and even wooden chopsticks!





Participating in the challenge is easy. You supply the people, we supply the products and the resources to get your office reusing. All it takes is three simple steps:

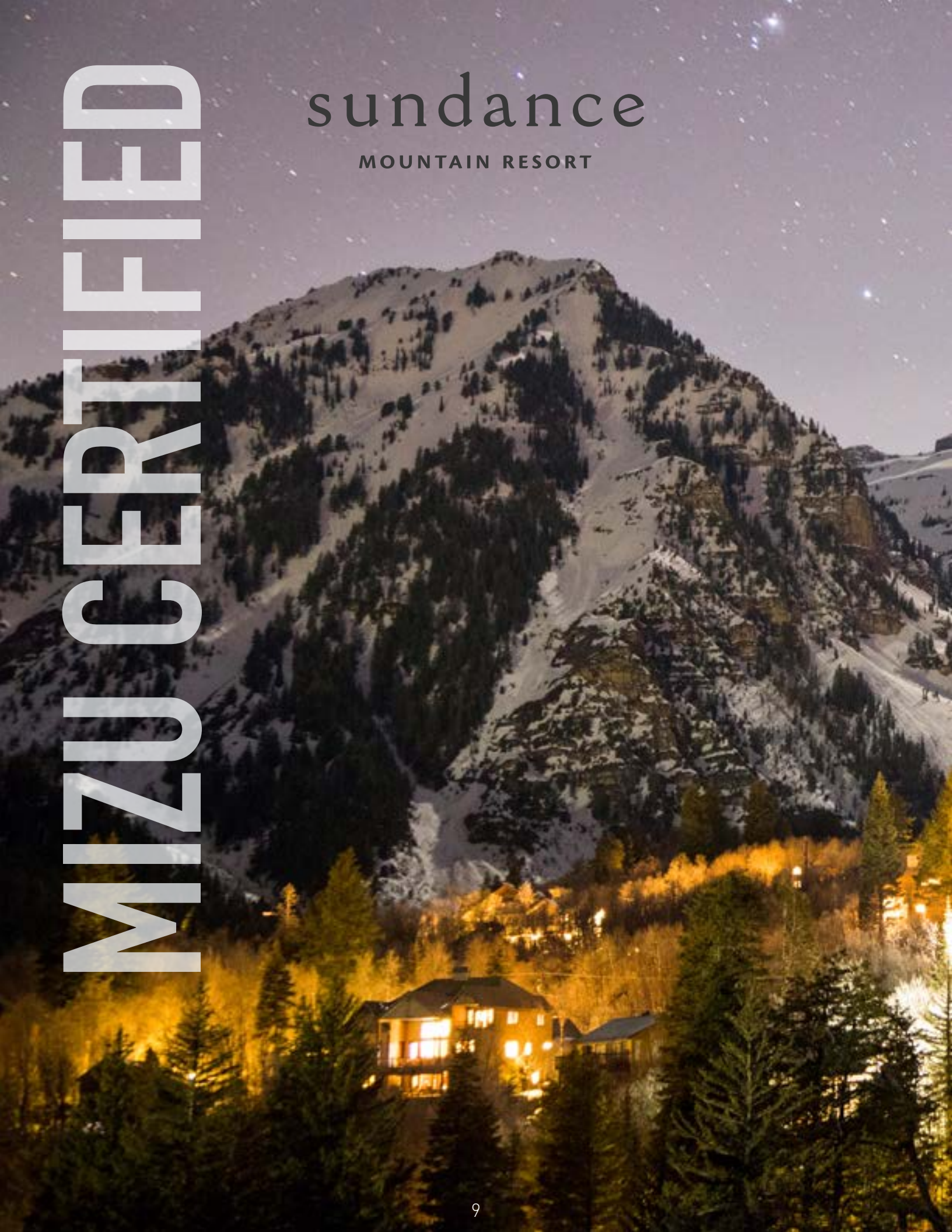
- 1. Enroll Your Brand**
- 2. Place Your Order**
- 3. Take the Challenge**

We'll even provide you with office posters, social posts, and email blasts to keep employees engaged and active in the challenge.

Visit www.mizulife.com/pages/certified to learn more and sign your company up for The 15 Day Challenge!



SO... DOES YOUR WORKPLACE HAVE WHAT IT TAKES?



MIZU CERTIFIED

sundance

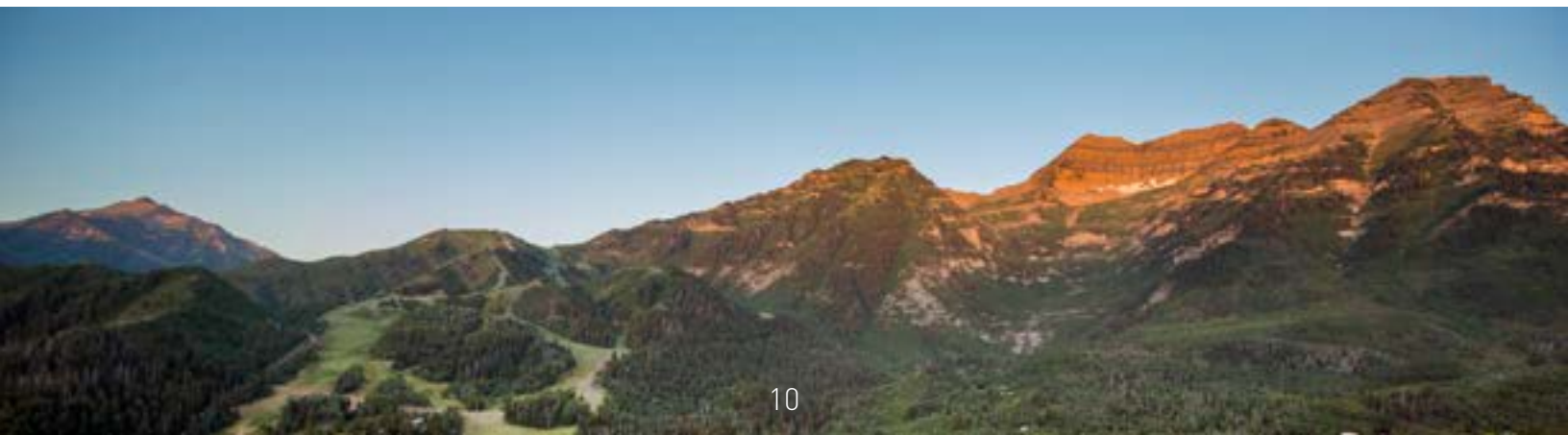
MOUNTAIN RESORT



Sundance Mountain Resort just became Mizu Certified

Nestled high in the Wasatch Mountains on the slopes of Mt. Timpanogos, Sundance Mountain Resort was founded by Robert Redford in 1969. You probably recognize the name from the Sundance Film Festival – the largest independent film festival in the U.S.. Once known as Timp Haven Homes, Redford renamed the property after the way that the sun dances around the rim of the canyon throughout the day and the

Native American Sun Dance. Today, Sundance still sits in the same beautiful spot below Timp. It boasts a gorgeous mountain-front property and year-round activities from skiing and snowboarding in the winter, downhill mountain biking in the summer, to a zip line that tops out at 80mph. As if all of that wasn't enough, Sundance Mountain Resort just became Mizu Certified.



MIZU MISSION





CALIFORNIA CENTRAL COAST

With Skye Walker, Tierney Moses, Anna Ehrgott, and Russell Holliday



THE FIRST ADVENTURE

After working on the Mizu 360 System for almost two years, we were finally able to get our hands on it this past December and take it on a Mizu Mission. We assembled a crew of local surfers, artists, photographers, and adventurers and hit the road. Our destination: the Central Coast of California. With miles of epic, untamed coastline, rivers, streams and waterfalls, it was the perfect place to put our new filter system to the test.

Our first stop was San Carpoforo (or San Carp as we started to call it), sits about an hour north of San Luis Obispo. With the recent closure of Big Sur due to a landslide, this section of the coast was totally empty. We were the only ones out there, accompanied only by the occasional semi truck flying up the coast with sedan-sized boulders to repair the road. The

goal was to spend the day at San Carp, hike down to the water, catch a few waves, and use the 360 System to fill up right from the creek throughout the day. It seemed like the perfect surf session to us.

The San Carp Creek creates a heavy beach break that is one of the better-known spots in the area for surfing. The creek flow manages the size of the sand bar, leaving the break at the mercy of Central Coast weather. For our early December visit, the creek hadn't received much precipitation and wasn't flowing very quickly. On top of that, the surf was pounding. A huge winter swell left us gaping at the powerful 15-foot closeouts. Although it was impressive to watch, it was painful to imagine ourselves churning around in the water that day, so we opted out of surfing.



“It was a surreal feeling, being able to fill up directly from the river.”



Instead, we hiked along the coast and up the creek exploring every nook and cranny of the rugged coastline, filling up directly from San Carp creek along the way. This was our first real test with the 360 Adventure filter, and we are proud to say that it exceeded our expectations. After years of using pump filters, iodine tablets, or other filtration methods, we quickly realized just how easy the 360 system was to use. There was no waiting, no hand pumps, and no funny tasting chemicals on this Mizu Mission. We had access to fresh water as fast as we could scoop it out of the river and put the lid on. It kept us moving all day long; the team was stoked. With that, we were off to our next location.

We hopped back in the car and cruised another 15 minutes up the coast for a hike in the Silver Peak Wilderness. This time, to a spot known as Salmon Creek falls. To our surprise the falls were pumping, leaving a nice pool of





water at the base. Mizu advocate Skye Walker wasted no time in taking the plunge into the 40-degree water. Following shortly behind was our lead photographer and local tour guide Russell Holliday. Russell, an experienced surf photographer hopped in after him with his camera and water housing to capture the moment. The two swam through the pool freezing and shivering, but too stoked to stop.

It was a surreal feeling, being able to fill up directly from the river. We'd always done it here and there on Mizu Missions, but always very cautiously, and rarely actually drinking the water. Now we were swimming around, filling from the falls, from the stream, and jumping right into the water. We took every chance we could to fill our bottles in the river. The world was now our fountain.





Hawaii Collection



The

3 6 0 S

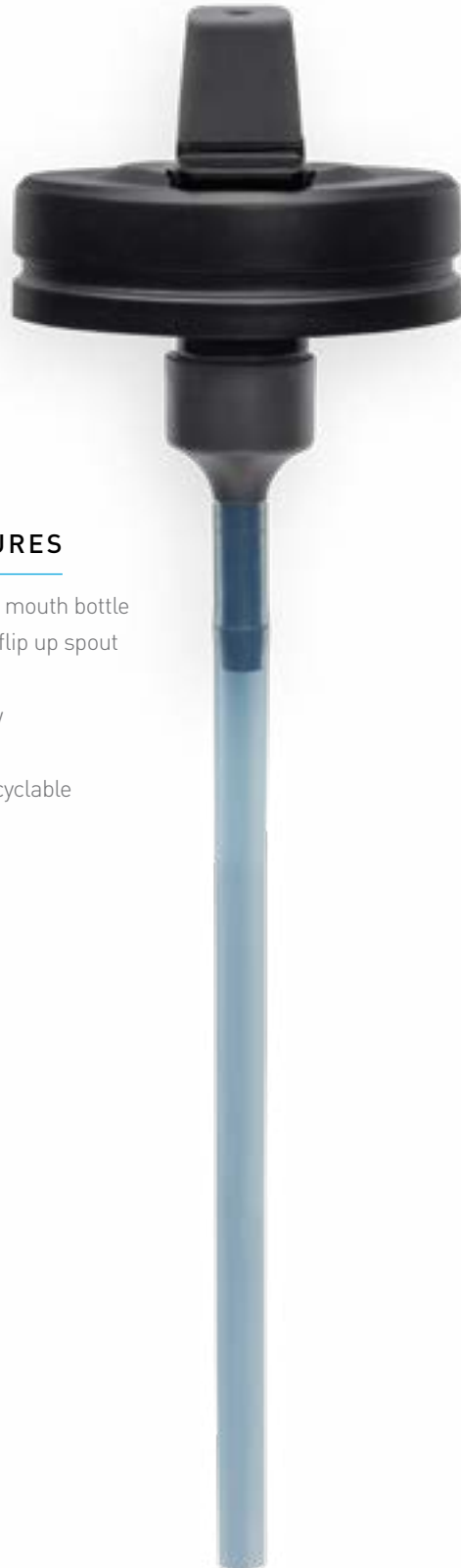
Y S T E M

360



360 LID & STRAW

The foundation of the Mizu 360 System. Attach the Straw for use with clean water, or attach a Filter when you don't have access to water you trust.



PRODUCT FEATURES

- Fits on any Mizu Wide mouth bottle
- Easy sipping through flip up spout
- Leak-free
- Flexible silicone straw
- 100% BPA FREE
- 100% Reusable & Recyclable



EVERYDAY FILTER

Take your day-to-day hydration to another level with the Mizu Everyday Filter. Improves taste and removes harmful contaminants commonly found in tap water.



PRODUCT FEATURES

- 360 LID COMPATIBLE
- 12 pleats of Nano-Filter Technology
- High flow rate, meaning instant filtration
- Filters 99.99% of virus, bacteria, cysts, and more
- 40 gallon lifespan
- Diameter = 1.25 in
- Height = 2.88 in
- Weight = 0.8 oz

ADVENTURE FILTER

Confidently fill up from nearly any water source with the Mizu Adventure Filter.



PRODUCT FEATURES

- 360 LID COMPATIBLE
- 24 pleats of Nano-Filter Technology
- High flow rate, meaning instant filtration
- Filters 99.999% of virus, bacteria, cysts, and more
- 40 gallon lifespan
- Diameter = 1.88 in
- Height = 2.63 in
- Weight = 1.4 oz

360



The

V

A

C

U

U

M

Series



V WIDE SERIES

A highly versatile wide-mouth vacuum insulated series for hot and cold liquids with a patented, removable and multi-purpose Rope Leash with a variety of lid options, including the Mizu 360 System.



V5

WEIGHT (no cap)
8.1 oz

HEIGHT (no cap)
164 mm / 6.5"

DIAMETER
75 mm / 3"

VOLUME
450 ml / 15 oz

V7

WEIGHT (no cap)
10.3 oz

HEIGHT (no cap)
220 mm / 8.7"

DIAMETER
75 mm / 3"

VOLUME
650 ml / 22 oz

V12

WEIGHT (no cap)
15.5 oz

HEIGHT (no cap)
249 mm / 9.8"

DIAMETER
91 mm / 3.6"

VOLUME
1080 ml / 36 oz

V20

WEIGHT (no cap)
22.6 oz

HEIGHT (no cap)
252 mm / 9.9"

DIAMETER
124 mm / 4.9"

VOLUME
1950 ml / 66 oz

PRODUCT FEATURES

- Vacuum insulated double wall construction
- 18/8 food grade stainless steel
- Keeps hot for 12 hours and cold for 24
- Wide mouth for easy cleaning
- Removable self-cinching paracord rope leash
- Compatible with 360, Coffee, and V Lid
- 100% BPA free
- 100% reusable & recyclable

Available in Black, Spearmint, Green, Red, Blue, White, Gray, Stainless, and more!





V SERIES

A durable and adventure tested vacuum insulated double wall bottle for hot and cold liquids, including all stainless steel caps on each product.



V8

WEIGHT (no cap)
12 oz

HEIGHT (no cap)
249 mm / 9.8"

DIAMETER
80 mm / 3.2"

VOLUME
750 ml / 26 oz

V10

WEIGHT (no cap)
15.8 oz

HEIGHT (no cap)
239 mm / 11.2"

DIAMETER
92 mm / 3.6"

VOLUME
1000 ml / 34 oz

EXCLUSIVE V10 FEATURES

Removable self-cinching
paracord Rope Leash

Vacuum insulated cap

Double wall lid cup

Hot for 24 hours,
cold for 36 hours

PRODUCT FEATURES

- Vacuum insulated double wall construction
- 18/8 food grade stainless steel
- Keeps hot for 12 hours and cold for 24
- Stainless steel cap
- 100% BPA free
- 100% reusable & recyclable

Available in Black, Spearmint, Green, Red, Blue, White, Gray, Stainless, and more!





S SERIES

A smaller volume and slimmer profile vacuum insulated reusable bottle series for hot and cold liquids.



S4

WEIGHT (no cap)

8 oz

HEIGHT (no cap)

224 mm / 8.8"

DIAMETER

68 mm / 2.7"

VOLUME

415 ml / 14 oz

S6

WEIGHT (no cap)

11.6 oz

HEIGHT (no cap)

262 mm / 10.3"

DIAMETER

73 mm / 2.9"

VOLUME

610 ml / 20 oz

PRODUCT FEATURES

- Vacuum insulated double wall construction
- 18/8 food grade stainless steel
- Slim profile for easy carrying
- Stainless steel cap
- 100% BPA free
- 100% reusable & recyclable

Available in Black, Lavender, Peach, Lime, Spearmint, White, Gray, and more!

The

M I N I M

A L I S T

Series

M WIDE SERIES

Meet the newest addition to the Mizu family, the M Wide. This travel friendly, lightweight bottle is the perfect every day companion.



M9

WEIGHT (no cap)

6.2 oz

HEIGHT (no cap)

220 mm / 8.6"

DIAMETER

76 mm / 2.9"

VOLUME

900 ml / 30 oz

PRODUCT FEATURES

- Single wall construction
- 18/8 food grade stainless steel
- Lightweight
- Wide mouth for easy cleaning
- Compatible with 360 Lid
- 100% BPA free
- 100% reusable & recyclable





M SERIES

M is for Minimalist. A durable and lightweight single wall series of reusable water bottles in a rainbow of colors.



M5

WEIGHT (no cap)
4.8 oz

HEIGHT (no cap)
186 mm / 7.3"

DIAMETER
67 mm / 2.6"

VOLUME
530 ml / 18 oz

M8

WEIGHT (no cap)
5.5 oz

HEIGHT (no cap)
215 mm / 8.5"

DIAMETER
75 mm / 3"

VOLUME
800 ml / 27 oz

PRODUCT FEATURES

- Single wall construction w/Mizu Icon Loop Cap
- 18/8 food grade stainless steel
- Angled top for smooth flow
- Sport Cap compatible
- 100% BPA free
- 100% reusable & recyclable

Available in Black, Lime, Peach, Lavender, Blue, Gray, White, Red, and more!





CUPS

A collection of reusable drinking cups ranging from single wall to vacuum insulated to cover all hot or cold beverage possibilities.



Camp Cup

WEIGHT
6.2 oz

HEIGHT
104 mm / 4.1"

DIAMETER
85 mm / 3.3"

VOLUME
415 ml / 14 oz

Wine Cup

WEIGHT
12.4 oz

HEIGHT
108 mm / 4.3"

DIAMETER
285mm / 11.2"

VOLUME
500 ml / 17 oz

Party Cup

WEIGHT
3.3 oz

HEIGHT
128 mm / 5"

DIAMETER
82 mm / 3.2"

VOLUME
1 Pint / 16 oz

T20

WEIGHT
10.2 oz

HEIGHT
175 mm / 6.9"

DIAMETER
95 mm / 3.7"

VOLUME
630 ml / 21 oz

PRODUCT FEATURES

- 18/8 food grade stainless steel
- 100% BPA free
- 100% reusable & recyclable



CUTLERY

A sturdy, 18/8 food grade stainless steel fork, knife, spoon and chopsticks in a zip-top neoprene pouch makes the Mizu Cutlery Set a great camping partner. Toss it in your desk at work to continue to reuse at the office.



Knife, Fork, Spoon & Chopsticks

WEIGHT

4 oz

HEIGHT

198 mm / 7.8"

DIAMETER

45 mm / 1.8"

PRODUCT FEATURES

- 18/8 food grade stainless steel
- 100% BPA free
- Zip top neoprene pouch
- 100% reusable & recyclable

RETAILER

S P O T L I G H T



SURF RIDE



Core since '74, Surf Ride is a premier family-owned Socal surf shop located just down the street from us in Solana Beach on Highway 101. We've been working with Surf Ride for more than 4 years now and we're psyched that they are proud owners of Mizu Water Bars in two of their locations. With a super knowledgeable staff, friendly service, and a huge product selection, it's no wonder Surf Ride has maintained such an awesome reputation for all these years.



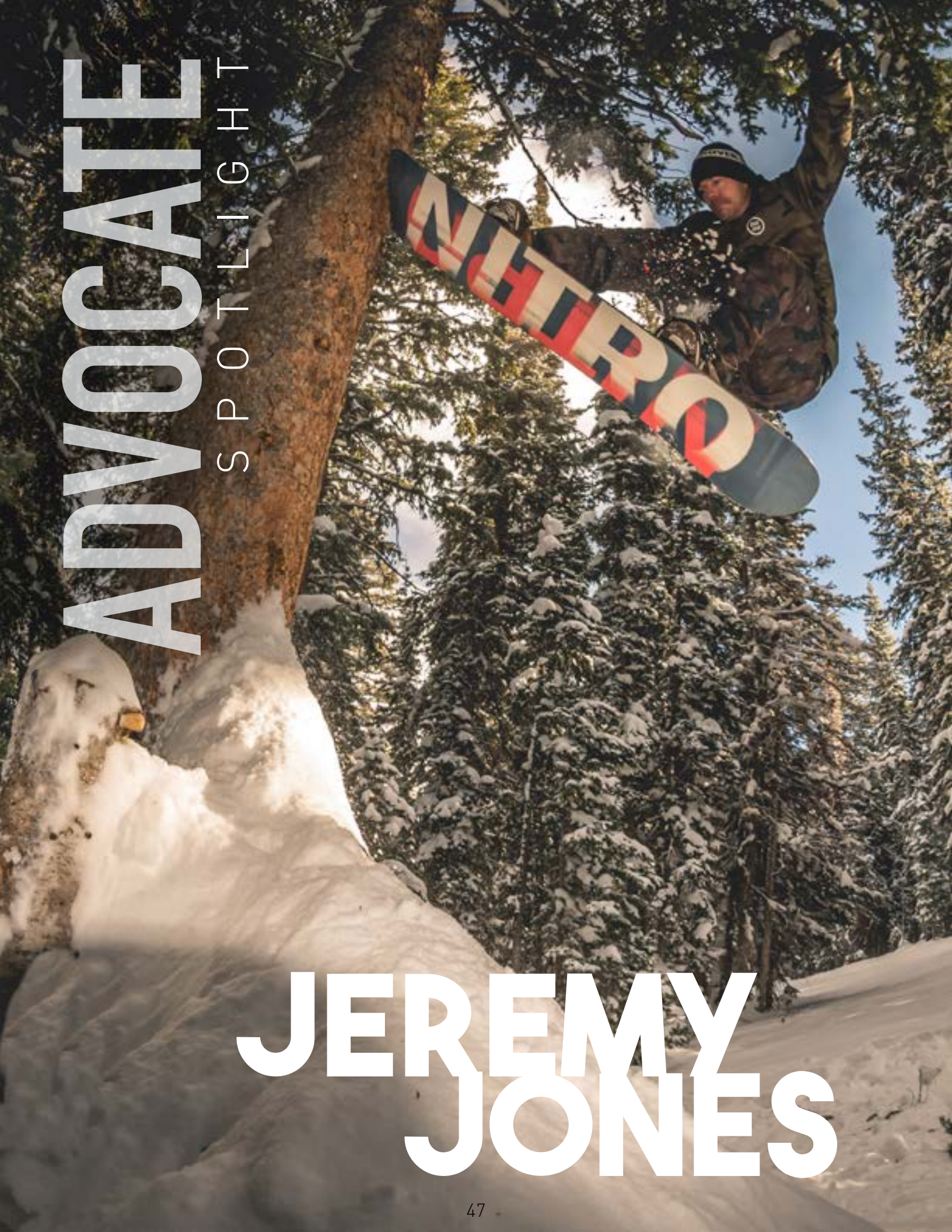


JOLYN

"At JOLYN we are obsessed with how things feel. We spend months sourcing, touching, and testing out all of our fabrics to make sure they meet our high standards. Mizu water bottles match the same level of quality that our brand stands for. We also loved that we were totally encouraged to customize them with some of our funkiest prints."

- Melissa, Design & Marketing

CUSTOM
SPORTLIGHT



ADVOCATE

S P O T L I G H T

JEREMY
JONES



THE SPOT

Photography by JP Walker

Q&A with Mizu Advocate Jeremy Jones

What's up man, how's your winter going so far?

It's good. I mean, the snow has been pretty slim here in Utah, and I am still rehabbing from broken legs this past January. But, I have been getting to the hill, helping my friends film for their video parts, taking some avalanche courses and wrapping my brain around shredding again.

Tell us a bit about your injury last season, how recovery has been, and if/how that accident changed your mindset going into this winter.

My mindset right now is to just get back at it (snowboarding). Ya know, the avalanche I was in, it was intense and a lot happened that could break me mentally and physically. I had so much support from family, friends and fans over

the past year to not let that happen though. I have to not only come back to the board for myself, but I feel I need to out of respect, to feel deserving of such insane love and support that has come my way.

For those who don't already know, what is 'The Spot'? Tell us a bit about the place and how it came to be the most epic pre-season spot in the country.

Seth Huot, JP Walker, myself and few others back about 14 years ago started setting up pre-season jibs in the woods. We would work the ground clear of rocks in the fall and clean up all the deadfall, have fires and rip rails and features we would create when the tide was low.

We couldn't get in the streets yet cause not enough snow was in the valleys or backcountry to get down on cliffs, jumps and natty features.

Who puts in all the hard work?

If you're there then you are grinding. That's the deal. Nobody gets to ride for free and it's a lot

of work, so kids have dropped off quick after a time or two up there because they hate the work load. Usually it's myself, JP, Seth and Blair McKinney. This season has been just JP and Blair! I couldn't make it due to my health and Seth has been hustling for his day job, which has kept him pretty busy.



Blair McKinney

How has The Spot has influenced your riding?

I think it's made it possible for me to pull off what I have in my career. We practice our tricks and learn new ones, it's a controlled environment that thrives on progression and friends. I would say it been my base coat for every season since we started it.

What's your favorite thing about spending time at The Spot?

Same as above. Good vibes, a crew that I love dearly and feel the best around. We take our computers and work there sometimes and support each other in our work. Film each other, take photos of each other, eat, fire, camp, throw knives and practice survival skills - it's the perfect grounds for marinating on ideas and testing them.



Seth Huot

Craziest thing that's ever gone down at The Spot?

Many of the industry's never-been-done's were practiced and developed at The Spot. I'd say the loop (below) was one of our craziest builds though.

We've noticed a lot of killer shots from you on @Thespot_ Instagram. Is shooting photo and video another passion of yours? Would you say your snowboarding career has taught you a lot about being behind the lens?

Yeah absolutely! Watching the filmer and talking with the photographers throughout my career, we discuss how angles might look and work together to get the shot. You can learn a lot about shooting if you ask, listen, and pay a little attention.

Aside from The Spot, what's your favorite place to ride on any given day?

Brighton Resort, without question.

What are your plans for the rest of the winter?

Finish this rehab, get back on the board and try to knock out a short later season part at Brighton and in SLC.

Any words of advice for others recovering from an injury right now?

I tell myself every single day many, many times to be patient and don't stop grinding. That's all I can say right now, I mean, I'm in it deep and the only way out is to not get hurt before I have fully recovered, and to keep my claws hooked in so I can finish rehab and get back on the board.

Lastly, what Mizu products do you keep on hand at The Spot?

The V10 for my Bengal Spice Tea (official The Spot tea), the V8 holds my water and I have the Cutlery Set on hand at all times as well. We chef the impossible up there over that fire!

Thanks man...

Thank you.





First Day at The Spot with JP, Jeremy and Seth

“I think The Spot has made it possible for me to pull off what I have in my career. We practice our tricks and learn new ones, it’s a controlled environment that thrives on progression and friendship.”



Blair & Jeremy



Follow @_Thespot_ Instagram for more!

ARTIST

SPOTLIGHT



TIERNEY MOSES



Q&A with artist Tierney Moses

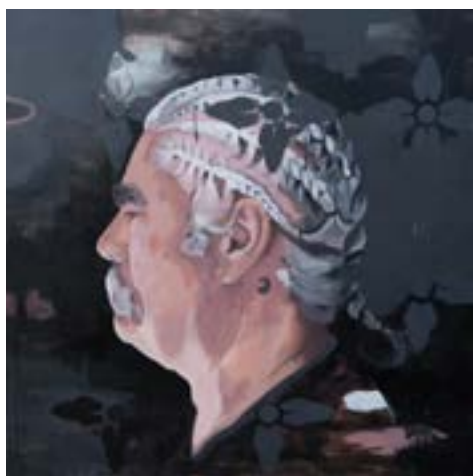
Let's start with the basics. Tell us about yourself (age, hometown, hobbies, etc.).

I grew up in the small beach town, Indian Rock Beach, FL, along the Gulf of Mexico. I'm 29 years old and also love to surf, travel, skate, 35mm photography, and dyeing fabrics.

How'd you get into painting?

I actually grew up with the dreams of being a national geographic photographer and spent

my summers in the dark room at a local art camp (when I wasn't in the water). In college, my photography curriculum changed from film to digital in the first year. I was super bummed about the switch and decided to move onto a painting degree. The thought of becoming a master of an age-old trade fascinates me. It seems like only the greatest of things stick around that long.



What are your favorite mediums and tools of choice?

Weirdest “brush” you’ve ever used?

My favorite medium is, hands down, oil paint. The pigment is so bright and the consistency matches that of buttery clay or mud. My weirdest “brush” would have to be from my current painting. I have been using an old hotel key card, a cut up gift card, and now a Top Golf membership card.



Where do you find inspiration?

My inspiration comes from my hobbies. They really ground and re-energize me to keep working. I love the muted colors of dawn patrol and the patterns you see along the cliffs... but it's hard to be inspired every day. Success was really all about painting on the days I didn't feel inspired or the urge to paint.





Where can we find/follow more of your work?

Throughout the year I participate in a variety of art shows, galleries, and collaborations. They are all announced on my social media platforms.

Any last words?

....Let's go to Top Golf! :-)

Follow Tierney on Instagram:
@tierneymoses

Check out her portfolio online:
tierneymoses.com



“The thought of becoming a master of an age-old trade fascinates me. It seems like only the greatest of things stick around that long.”



Outside of Tierney's Studio



To see more of her work follow
@tierneymoses on Instagram



ENJOY THE JOURNEY.



LEAVE NOTHING BEHIND.

